

Press release

GEFRAN RENEWS ITS ONLINE PRESENCE WITH A NEW WEBSITE

Gefran – an Italian multinational company specializing in the design and manufacturing of sensors, systems, and components for the automation and control of industrial processes – has recently launched its new website, <https://www.gefran.com/>, which has been completely rebuilt in both looks and features to offer an even more interactive browsing experience.

The user experience and simple yet intuitive user interface have been carefully designed to provide a fast and fluid navigation. Additional digital assets will also be integrated thanks to the combination of state-of-the-art technology and a flexible and dynamic structure, while ensuring high performances when it comes to cyber security. Furthermore, the platform is fully responsive, with great usability with any device, be it desktop or mobile.

“Focusing on our company international reach, the new website is a crucial communication tool. It represents the start of a new journey towards a stronger online presence, which will allow us to more effectively connect with our customers worldwide” says Roberto Baroni, Communication Manager Gefran.

Gefran

With Headquarters at Provaglio di Iseo, Gefran an Italian multinational company specializing in the design and manufacturing of sensors, systems, and components for the automation and control of industrial processes. With decades of experience in engineering and manufacturing, we have the focus, flexibility, and quality to make your next project a success. Come to us for standard sensors, automation platforms, regulators, power controllers designed to increase the efficiency of production processes and energy saving. If you don't see what you want in our standard line-up, we can customize a specific solution for you with our vertically integrated and adaptable supply chain. The Gefran Group operates directly in the main international markets, through sales branches in Italy, France, Germany, Switzerland, the UK, Belgium, the US, Brazil, China, Singapore and India, and through manufacturing branches also in Switzerland, Brazil, the US and China. The Gefran Group currently has approximately 670 employees.

More informations:

Lbdi Communication

Carlotta Cavallanti – email: ccavallanti@lbdi.it

Deborah Amato – email: damato@lbdi.it

Ginevra Fossati - email: gfossati@lbdi.it

Tel. 02/43910069 - Cell +39 3662694449

GEFRAN SPA

Via Sebina, 74
25050 Provaglio d'Iseo (BS)
Italy

Tel. +39 030 9888.1
Fax +39 030 9839063
www.gefran.com
info@gefran.com

Cap. Soc. € 14.400.000 i.v.
Reg. Imprese Brescia
03032420170
R.E.A. 313074 BS
Mecc. BS 016227

C.F. 03032420170
P.IVA (TVA-VAT-MWS)
IT03032420170
n. iscrizione Registro
AEE: IT18080000010658